

# SUBARU **share the love**® EVENT



This holiday season, we hope you will share the love by supporting our aging neighbors nationwide.

**Millions of seniors are left behind,  
alone and hungry, and the problem is only growing.**



**1 in 2 seniors living alone**  
lack the income to pay  
for basic needs<sup>1</sup>

The senior population  
is set to reach 91M  
in the next decade, with  
112M expected by 2061



**About 13 million seniors**  
are threatened by or  
experience hunger<sup>2</sup>

**Meals on wheels delivers nutritious meals and  
companionship; we help seniors age in their homes.**



**“The community is special because Meals on Wheels is in it...Meals on Wheels has come in and lifted their nutrition and their outlook on life. You can't do any better than that for people.”**

– Michael, Meals on Wheels Client

Over the last 17 years, Subaru and its retailers have helped the Meals on Wheels network provide **more than 5 million meals** to seniors in need across the country.

**Get a great vehicle and support a great cause!**

**With every new Subaru purchased or leased, Subaru and its retailers are donating a minimum of \$300 to charity, like Meals on Wheels.**

**November 20, 2025 through January 2, 2026**

Learn more at [mealsonwheelsamerica.org/sharethelove](http://mealsonwheelsamerica.org/sharethelove)

Information data sources available at [mealsonwheelsamerica.org/facts](http://mealsonwheelsamerica.org/facts):

<sup>1</sup>The Escalating Issue of Senior Hunger, pg. 1; <sup>2</sup>The Escalating Issue of Senior Hunger, pg. 2